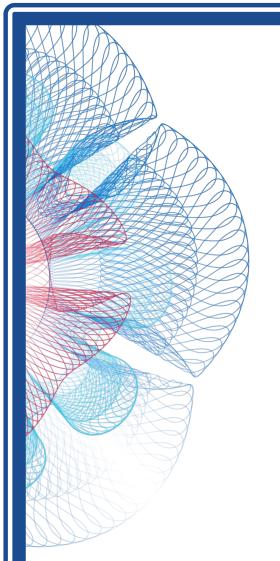






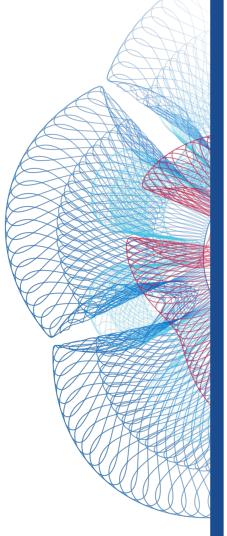
About Us

The Pennsylvania Commission for the United States Semiguincentennial (America250PA) was established by the legislature and Governor Wolf in 2018 to plan, encourage, develop, and coordinate the commemoration of the 250th anniversary of the founding of the United States, Pennsylvania's integral role in that event, and the impact of its people on the nation's past, present, and future. America250PA hopes to engage all citizens of the Commonwealth, from all 67 counties, bring the Commonwealth's history into the conversation so Pennsylvanians can better understand the origins and multiple perspectives of issues facing our Commonwealth & nation today, use history to encourage and inspire future leaders, celebrate the contributions of Pennsylvanians to our Commonwealth's history but also to our Nation's history, leave a lasting impact on the next generation and spark an interest in which will ignite the drive for them to appreciate all the triumphs, trials, and tribulations to which contributed to the Commonwealth for which they are now writing their own history.



Honorary Co-Chairs

Governor Tom Ridge
Governor Mark Schweiker
Governor Ed Rendell
Governor Tom Corbett
Governor Tom Wolf



We are proud to have the ongoing support of all Pennsylvania Governors!

The Commission

The Pennsylvania Commission for the United States Semiquincentennial (America250PA) is made up of current and past leaders of Pennsylvania, private citizens, and industry leaders, celebrating the rich history and diversity of the state.

The Commission was officially sworn in on September 17th, 2019.

Patrick Burns, Chairman Cassandra Coleman, Executive Director

Appointed Commissioners

Governor Appointees

Virginia McGregor Matthew Taylor Kiya Tomlin

Ex Officio Commissioners

PCA Executive Director Karl Blischke
Auditor General Timothy DeFoor
Secretary Dennis Davin
Acting Secretary of State Veronica Degraffenreid
Secretary Cindy Dunn
Colonel Robert Evanchick
State Treasurer Stacy Garrity
Secretary Yassmin Gramian
PHMC Executive Director Andrea Lowery
PHMC Chairwoman Nancy Moses
Secretary Noe Ortega
PEMA Director Randy Padfield
PCA Chairman Jeffrey Parks

Major General Mark Schindler

Attorney General Josh Shapiro

Senate Republican Appointees

Vincent Galko Senator John Gordner Lynn Herman Alison Young Tim Wachter

House Republican Appointees

Gene Barr Gregory Deavens Terence Farrell Andy Masich Representative Wendi Thomas



Michael Coran, Esq. Renee Gilinger Justino Navarro Senator Nikil Saval

House Democratic <u>Appointees</u>

Nicole Allen White Jim DePoe Joanne Grossi Judge Brandon Neuman Representative Jared Solomon





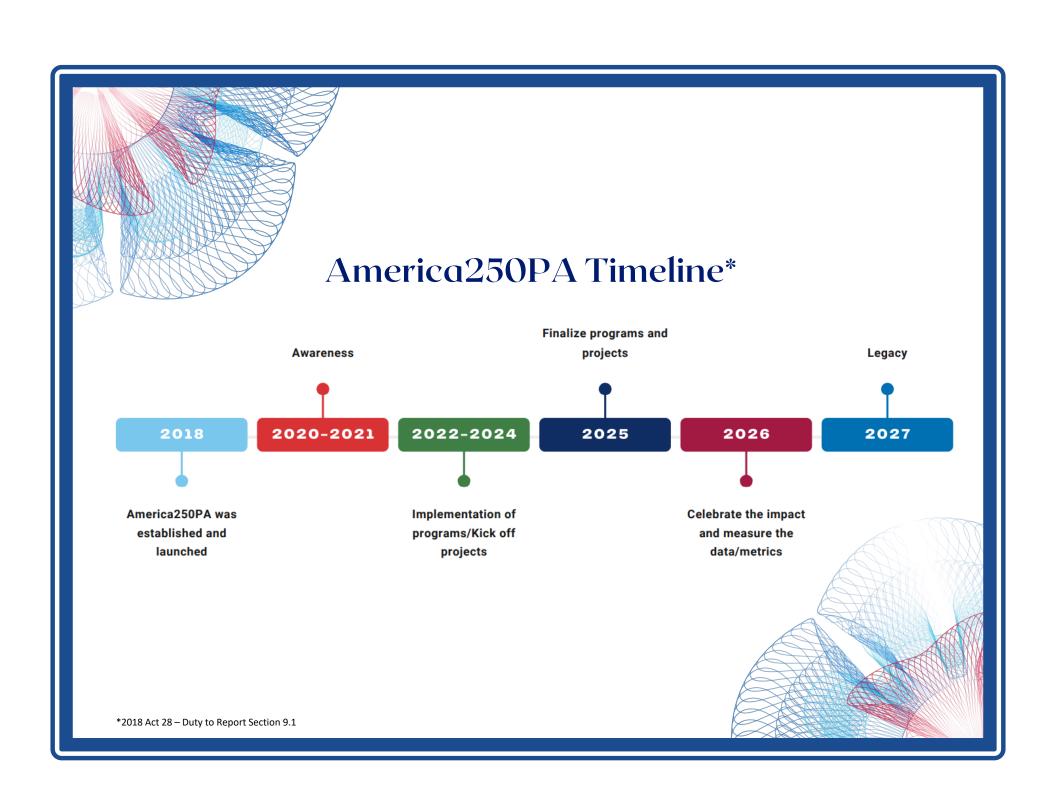
Pennsylvania is **THE** birthplace of democracy and almost 250 years ago, 13 colonies joined together, here, to sign the Declaration of Independence. A document that conveys the ideals of equality, liberty and government by consent of the government. These ideals help us identify the cornerstone of our rights and responsibilities as Americans and Pennsylvanians.

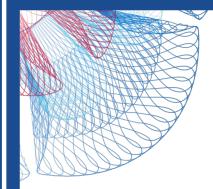
The Pennsylvania Commission for the United States Semiquincentennial Act of 2018 established the Commission to plan, encourage, develop, and coordinate the commemoration of the 250th anniversary of the founding of the United States, Pennsylvania's integral role in that event and the impact of its people on the nation's past, present and future.

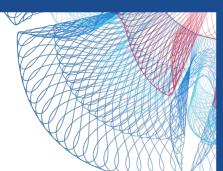
America250PA envisions this historic initiative as an opportunity to engage ALL Pennsylvanians in ALL 67 counties to be certain that this commemoration is one that is most inclusive as we strive to make **2026 E.P.I.C. (EDUCATE, PRESERVE, INNOVATE, CELEBRATE)**

as we partner with the National America250 commission on guiding platforms and framework.

The Commission has identified 14 areas of importance to the Commonwealth and hope to build them into ten America250PA Platforms to showcase our Pennsylvania Pride. **#PAPROUD**







America250PA Participatory Framework*

A

America 250 PA Signature Programs

These programs will be developed, funded, implemented, and maintained by America250PA solely or in partnership with a partner organization.

В

America 250 PA Signature Projects

These projects will be developed, funded, implemented, and maintained by America250PA solely or in partnership with a partner organization.

C

America250PA Signature Events

These events will be funded and run by America250PA solely or in partnership with a partner organization.

D

America 250PA Officially Recognized Programs, Projects and/or Events

Programs, projects, or events that fall under this category will be endorsed and promoted by America250PA. They will run parallel to the Commission's signature programs, projects and events but will NOT be maintained, lead or funded by America250PA or America250PA staff. In order for a program, project or event to be "officially recognized", the organization would need to submit a full proposal and the following criteria will need to be met:

1

Alignment with the America250PA vision and objectives 2

Ready to activate and funded

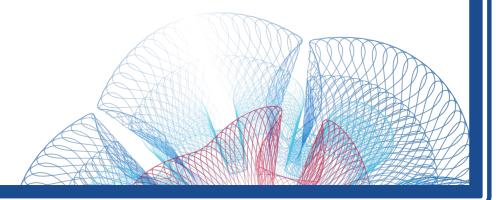
3

Proof of community impact

4

Low reputation risk to the brand and/or Commission (nonpartisan, reliable content, lawful respect for human dignity and rights of others) 5

Employ reliable content that is evidence based, accurate, authentic, reliable



Process for Selection of Officially Recognized Status*

PROMOTION/INVITATION

Explain the bottoms up approach and encourage organizations that align to submit their proposals of their events/programs/projects (THROUGH NATIONAL PORTAL?)

APPLICATION REVIEW/VETTING

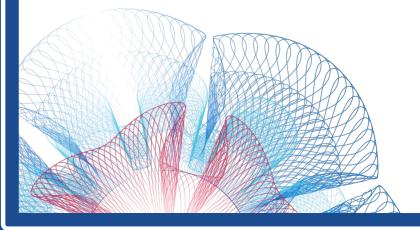
Review the application against the criteria following a vetting process aimed at presenting a low barrier to entry for a wide range of stakeholders and programs and providing a clear path to escalate the review of applications raising any issues for appropriate scrutiny (at the state and national levels).

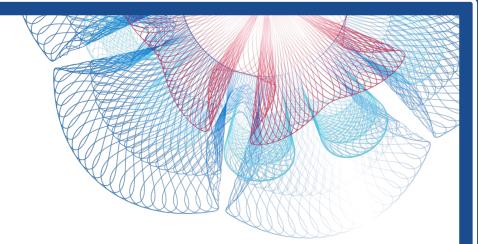
APPLICATION

Provide a clear, concise explanation of the criteria for recognition, the application and recognition process, and both automated and analog access to a relatively simple application for official recognition.

RESPONSE

Encouragement in response to general inquiries or premature submissions, (2) Request for Clarification to ask for missing or more detailed information essential to complete review and approval of the program application, (3) Rejection stating a reason related to failure to meet one or more of the basic criteria or other rules governing the official recognition process, and (4) Recognition communicating next steps to complete the recognition process.





(Cont.)

RECOGNITION

- (1) Execute a trademark sublicense agreement governing the free use of the "Officially Recognized by America250PA logo;
- (2) Provide these limited brand assets and corresponding guidelines;
- (3) Provide limited communication templates;
- (4) Include the program description as part of the program discovery interface on the America 250 and America 250PA websites as part of the integrated clearinghouse system, and;
- (5) Coordinate any additional involvement by Commission, Foundation, and other partners as deemed appropriate to amplify to America 250 vision.

MONITORING, ASSESSMENT AND FEEDBACK

Systematically review the activation and performance of officially recognized programs to monitor compliance with the policies and practices governing official recognition, not limited to brand compliance. Require self-reporting of program performance against intended outcomes and identification of unintended outcomes (positive and negative). Provide feedback and sharing mechanisms for partners, stakeholders, and the public to evaluate officially recognized programs and this official recognition process to support continuous improvement.

CLOSEOUT

Provide for the system-supported the retention or disposition of documentation related to specific proposed and/or recognized programs. Terminate trademark sublicensing agreements as necessary.



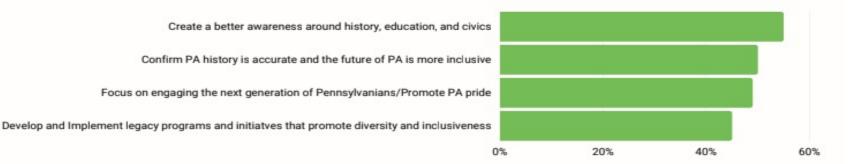
As part of the strategic planning process, America250PA conducted Working Group Sessions with over 25 Commission and Advisory Committee members, a group that includes current and past leaders of Pennsylvania, private citizens and industry leaders. Working Group Sessions were also conducted with over 25 Key Stakeholders and Partners from both public and private organizations across the Commonwealth. Additionally, a survey was distributed statewide to determine how best to leverage the Semiquincentennial to make a positive impact for every Pennsylvanian in all 67 counties and responses were received by 64 counties.

The sample included (as of 2/25/21) 837 respondents representing a diverse set of backgrounds, ages and household incomes.

Over 1200 Pennsylvanians from 64 of the 67 counties responded

The demographic breakdown was 70% white or Caucasian, 15% African American, 5% Hispanic or Latino, 3% Asian American and less than 1% each for American Indian & Native American*.



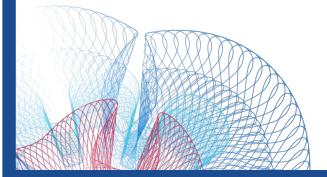


America250PA Projected Geographic Impact*

The America250PA Commission developed a county committee, an advisor committee and nonprofit affiliate members, to ensure geographical diversity and representation in all sixty-seven (67) counties.

Advisory Committee Members Currently representing 15 counties (still in formation)

Allegheny Anthony Hassey Allegheny Alan Gutchess Reaver lim Woods Berks Jack Gombach Bucks Michael Shirakawa Chester Christine Costello Chester Fric Diamond Cumberland Clayton Jacobs Dauphin Thomas Brier Delaware Steven Bradley Delaware Beth Cain Delaware Wanda Odom Erie George Deutsch Erie Charles Haggerty Franklin **Robert Thomas** Michael Brubaker Lancaster Todd Snovel Lancaster Lehigh Murat Guzel Luzerne Jeff Ney Guerline Laurore Luzerne Montgomery Nicole Brown Montgomery Murray Ufberg Philadelphia Noel Abejo Philadelphia Sanjay Chaudhury Philadelphia Derrick Pitts, PhD Philadelphia Julia McGrath Philadelphia Kenneth Wong



County Advisory Committee Members Currently representing 43 counties (still in formation)

Larry Smith

Bedford

Christian Leinbach Berks Blair Laura Burke Bradford Henry Farley Bob Harvie Bucks Butler Jack Cohen Carbon James G. Logue, Jr Chester Michelle Kichline Clearfield Julie Houston Clinton Maria Boileau Cumberland Stacy Snyder Victoria Soff Crawford William E. Minsker Dauphin Kate Clifford Delaware Erie Ferki Ferati Fayette Christine Buckelew Franklin Janet Pollard JoAnne Marshall Greene Huntingdon Lonnie Smith Lackawanna Traci Harte Lancaster Robin Sarratt Ginny Jacob Lawrence Lehigh Fadia Halma David Pedri Luzerne Lycoming Robert E. Kane, Jr. Bob Lark Mercer Monroe Norman Burger Montgomery Michael Bowman Northampton Stephen J. Barron, Jr. Northumberland Nathan Savidge Perry Gary Eby Philadelphia Mark Squilla Shannon DeVuyst Snyder Rylan Ebright Clifford Molyneux Sullivan Tioga Kristin Hamilton Union Kathy Swope Warren Joe McClellan Washington Clay Kilgore Wavne Wendell Kay Westmoreland Matt Zamosky Wyoming Tom Henry York Barb Bair

Nonprofit Affiliate Members Currently representing 33 Pennsylvania Nonprofits (still in formation)

African American Chamber of Commerce Alzheimer's Association American Philosophical Society Butler County Convention & Visitor's Bureau **Delaware County Veterans Memorial Association** Feeding Pennsylvania Fitler Foundation Freedoms Foundation at Valley Forge Greater Easton Development Partnership Homecoming 250 - Navy & Marines Impact Philly Independence Historical Trust Independence Seaport Museum Independence Visitors Center Lafayette College Library Company of Philadelphia Museum of American Revolution National Liberty Museum PA Postal History Society Pennsylvania Downtown Center Pennsylvania Horticultural Society Pennsylvania Daughters of the American Revolution Pennsylvania Guild of Craftsmen Poconos Mountains Visitors Bureau Preservation Alliance Shamokin Area Businesses for Economic Development Scranton Tomorrow

*2018 Act 28 – Duty to Report Section 9.5

York County Economic Alliance & Downtown Inc

The Athenaeum of Philadelphia

The Carpenters' Company

The Philadelphia Orchestra

Washington Memorial Heritage

The Franklin Institute

The Kimmel Center

Visit Delco

America250PA Infrastructure Proposal*

Create a Bipartisan Committee:

Rep. Jared Solomon and Rep. Wendi Thomas have proposed creating a bi-partisan committee that would work under the guidance of America 250PA to identify legacy infrastructure projects throughout Pennsylvania.

Identify Legacy Projects:

Members of the House and Senate would be involved in identifying and selecting infrastructure projects in their respective regions.

Prepare for 2026:

With the help of our State partners, these projects would ideally be completed by 2026. Doing so, would prepare Pennsylvania to welcome visitors for the Semiquincentennial.

Leave a Legacy:

America250PA hopes to create impact that will last beyond 2026 to benefit future Pennsylvanians.

These merit worthy projects will engage each region of the Commonwealth and leave a legacy in all 67-counties, as Pennsylvania commemorates the 250th anniversary of our country.

America250PA What Is Your Pennsylvania Story?*

All kids have a story - a uniquely Pennsylvanian and American story that weaves their voices into the fabric of our Commonwealth. Our hope is for the legislature to adopt a continuing education option that would allow educators to teach a curriculum, which includes the great stories and heritage of all Pennsylvanians.

"Pennsylvania has been my home for most of my life and I am so proud to be a Pennsylvanian. With four seasons to celebrate, mountains, hills, trails, farmland, cities and miles to explore, what's not to love?"

> "PA is the pulse of America. We have history, culture, love of environment, agriculture, industry, great food, and sports all with "new"fashioned values."



"Born and raised in this beautiful state, I love PA because of it's diverse population, beautiful landscapes, and its rich history." "I love PA's beautiful landscape, it's rich history, and unique culture. With all the church bazaar's, drive-in movie theaters, delicious pizza and ice cream shops on every corner, and various hiking trails and state parks, there is always something fun to do."

"We are a diverse, representative state that has unique character, grit, and spirit. We are a beautiful state rich in history and populated with kind, welcoming, and gracious people."



METRICS OVERVIEW

All projects under the America250PA Program must file quarterly metrics reports to identify general data points during the life of the project/pilot program.

Project managers will input data (categories and descriptions on the next page) through an online platform. Data will be collected by America250PA and used to demonstrate the economic and community impact of the initiative.

AMERICA250PA: METRICS NARRATIVE

Public Investment Secured

No. of Individuals (participating)

No. of Individuals (impacted)

No.	<u>Item</u>	<u>Description</u>
1.1	No. of Campaigns Launched	Campaigns launched under topic
1.2	No. of Counties Impacted	Counties impacted by celebration
1.3	No. of Municipalities Impacted	Municipalities impacted by celebration

1.2 1.3	No. of Counties Impacted No. of Municipalities Impacted	Counties impacted by celebration Municipalities impacted by celebration	4.2 4.3	Private Investment Secured Sponsorship Dollars Secured	Total private dollars secured for campaign Total dollars secured sponsoring campaign
No.	Item	<u>Description</u>	No.	<u>Item</u>	<u>Description</u>
<u>No.</u> 2.1	No. of K-12 Schools	Description Districts participating in the campaign	_	Item No. of Community Groups (participating)	

Students active in planning campaign

Students impacted by the campaign

No.	<u>ltem</u>	<u>Description</u>
3.1	No. of Businesses (participating)	Businesses involved in planning campaign
3.2	No. of Businesses (impacted)	Businesses impacted by campaign
3.3	No. of Individuals (participating)	Workers involved in planning campaign
3.4	No. of Individuals (impacted)	Workers impacted by campaign

No.	Item	Description
6.1	Internships Created	Number generated through campaign in PA
6.2	Jobs Created (direct & indirect)	Direct & Indirect jobs created by campaign
6.3	Total Wages Generated	Amount of new wages generated by campaign
6.4	Tax Revenue Generated	Amount of new taxes generated by campaign

Description

Total public dollars secured for campaign

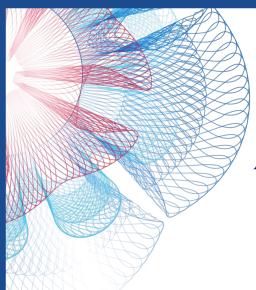
Residents planning the campaign

Residents impacted by the campaign

No. of Students (participating)

No. of Students (impacted)

^{*2018} Act 28 - Duty to Report Section 9.8



America250PA Platforms



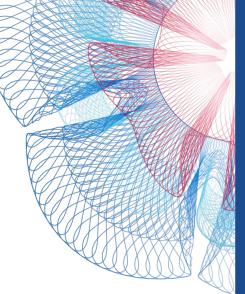
Salute250PA

Programs or projects honoring the service and sacrifice of Pennsylvania's servicemen and women and their supporting families and communities.



Discover250PA

Programs or projects supporting history education, civics and civic engagement.





Recognize250PA

Programs or projects highlighting our "Keystone Kindness" of general good deeds done on behalf of others, their community, or state.



Experience250PA

Events leading up to and throughout 2026 that will create commemorative and celebratory experiences for Pennsylvanians.



Forum250PA

Programs or projects inspiring public engagement through shared stories & experiences.



Showcase250PA

Programs or projects that bring the America250PA experience to all Pennsylvanians through physical and virtual traveling showcases, exhibits or collections.



Impact250PA

Programs or projects that promote community service, environmental stewardship and promotes a healthier future for **ALL Pennsylvanians**



Testination250PA

Programs or projects boosting the preservation and visitation of PA historical sites, landmarks and state parks.



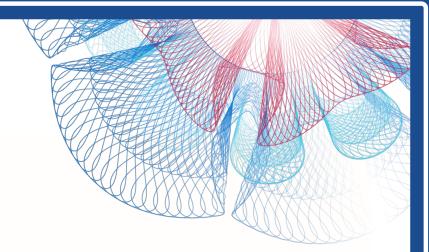
X Expression250PA

Statewide programs and projects that support Pennsylvania artists.



Innovate250PA

Programs or projects that ignite Pennsylvania spirit for innovation and discovery.



Fourteen Focus Areas

The Commission has identified 14 areas of importance to the Commonwealth and hope to build them into ten America250PA Platforms to showcase our Pennsylvania Pride.

Agriculture

Arts & Culture

Commerce/Workforce

Diversity

Education/Innovation/Technology

Environment

Government

Healthcare

History/Preservation

Legacy

Nature

Military/Veterans & Women

Technology

Tourism

America 250PA is honored to be the first official state partner to the National America 250 Commission



The America 250 Foundation Announces Official Partnership with Pennsylvania

Partnership will increase visibility and awareness of the United States' 250th birthday in 2026

Washington, DC – The America 250 Foundation today announced an official partnership with America250PA to commemorate the 250th anniversary of the founding of the United States of America. The partnership will expand the reach and visibility of America 250, a multiyear initiative to inspire the American spirit leading up to the largest and most inclusive commemoration in our nation's history in 2026.

The America 250 Foundation is the official nonprofit partner of the U.S. Semiquincentennial Commission, a federal commission formed by Congress to plan for our country's greatest milestone yet. The Pennsylvania Commission for the United States Semiquincentennial, also known as America250PA, was formed by the Pennsylvania General Assembly to lead planning for the commemoration in the Commonwealth.

"The important role Pennsylvania played in the birth of our nation as one of the 13 colonies and throughout the history of our country cannot be overstated," said Daniel M. DiLella, Chairman of the U.S. Semiquincentennial Commission. "As the first official state partner to join the national effort, Pennsylvania is setting a positive precedent to further our organizations' shared vision of engaging each and every American while representing the diverse perspectives and contributions of their state."

The nationwide America 250 commemoration has the opportunity to engage nearly 350 million Americans and millions more friends worldwide through national signature programs, educational outreach, and grassroots initiatives. State commissions will play a critical role as America 250 aims to deliver more than 100,000 programs at the state and local levels focused on educating, engaging, and uniting all Americans. As the official Pennsylvania partner of the America 250 Foundation and the U.S. Semiquincentennial Commission, America250PA will lead the Commonwealth's collaboration with the national America 250 effort.

"Congratulations to the America 250 Foundation and America 250PA on entering into this historic partnership," Gov. Tom Wolf said. "It is only fitting that as the birthplace of democracy, Pennsylvania continues to lead the nation in the efforts surrounding the United States' 250th anniversary. I encourage Pennsylvania organizations to work with America 250PA and am

excited to see the impact and legacy America250PA will have on communities across Pennsylvania."

"This is truly a historic commission and as Chairman of America250PA, we look forward to working with our national partner, the America 250 Foundation, as we develop projects and programs across Pennsylvania. We encourage ALL Pennsylvanians to share their ideas with us," said America250PA Chairman Pat Burns.

The America 250 Foundation is encouraging each U.S. state and territory to form its own commission or state-designated entity to plan for the 250th anniversary and to serve as the official partner of the national effort. Pennsylvania was the first state to form a state Semiquincentennial commission in 2018, and the Commonwealth's planning for the 250th is well underway. Official state-designated commissions or collaborative organizations have also been formed in Kentucky, Maryland, Michigan, New Jersey, North Carolina, South Carolina, Tennessee, Vermont, and Virginia, and several other states have begun the process of establishing commissions as well. The America 250 Foundation plans to work with each state and territorial commission to facilitate coordination and collaboration, and to ensure the broadest possible participation and visibility as our country recognizes this historic moment.

"America250PA is excited to be the designated organization here in the Commonwealth and looks forward to showcasing our #PennsylvaniaPride. Working with the America 250 Foundation, we are striving to include ALL Pennsylvanians in our efforts as we highlight the amazing contributions Pennsylvania has made to the United States over the last 250 years," said America250PA Executive Director, Cassandra Coleman.

More information about the Commission's vision and approach to programming can be found in Inspiring the American Spirit, its report submitted to the President on December 31, 2019.

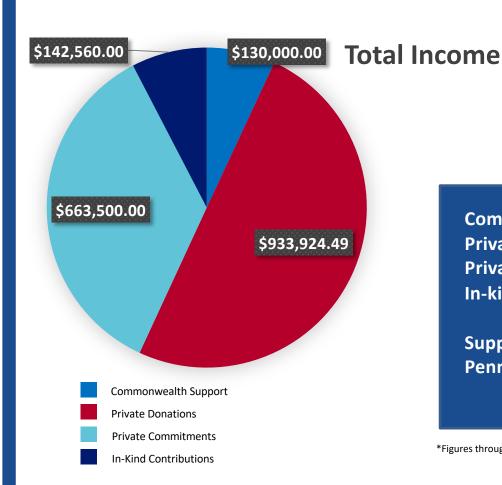
About the U.S. Semiquincentennial Commission and America 250 Foundation

The U.S. Semiquincentennial Commission and its nonprofit partner, the America 250 Foundation, are tasked with planning and orchestrating the 250th anniversary of the United States of America. The organizations work collaboratively with public and private entities across the country to make America 250 the largest and most inclusive commemoration in our nation's history. For more information, visit www.america250.org and follow us on Facebook, Twitter and Instagram.

Media Contact:

Rebecca Devine, Maven Communications rdevine@mavenagency.com / 610-608-2618

Since the Launch of America 250PA in September 2019*



Commonwealth Support - \$130,000.00 Private Support - \$933,924.49 Private Commitments - \$663,500.00 In-kind Contributions - \$142,560.00

Support from 186 individual Pennsylvanians/Pennsylvania Organizations

^{*}Figures through 8/23/2021



February 4, 2021

Pennsylvania Governor Tom Wolf & Pennsylvania General Assembly 501 N 3rd St, Harrisburg, PA 17120

Dear Governor Wolf & the Pennsylvania General Assembly:

The United States Semiquincentennial Commission and the America 250 Foundation would like to express our support of the Pennsylvania Commission for the United States Semiquincentennial, also known as America 250PA.

In 2026, the United States of America will honor 250 years since our nation declared its independence. The U.S. Congress established the Semiquincentennial Commission to lead the commemoration of this historic anniversary and to inspire Americans nationwide to participate in our country's greatest milestone yet. The America 250 Foundation is the official nonprofit partner of the Semiquincentennial Commission, formed by the Commission to lead its programs and partnerships.

I write this letter as not only Chairman of the United States Semiquincentennial Commission and the America 250 Foundation, but also, as a Pennsylvanian.

Pennsylvania is at the forefront of planning for this momentous occasion as one of the first states to form a Commission, and America250PA's work to date sets the gold standard for Commissions across the country. America250PA will play a pivotal role in the planning of the 250° at the state and local levels in hopes to engage citizens across the 67 counties in the Commonwealth. This aligns with our national mission to educate, engage, and unite all Americans.

Pennsylvania will also play an integral role in the commemoration due to the significance of Pennsylvania to the nation's founding as well as the last 250 years of American history. In our legislation, Congress prioritized Pennsylvania as one of the thirteen colonies, and Philadelphia as one of four host cities, on which the commemoration should focus

Under the leadership of Chairman Pat Burns and Executive Director Cassandra Coleman, America250PA has made incredible progress with the support of private interest from across the state. However, to achieve its mission and support Pennsylvania's leading role in the national commemoration, it is critical for the Commission to receive funding from the Commonwealth. Other state commissions have received funds from their respective states.

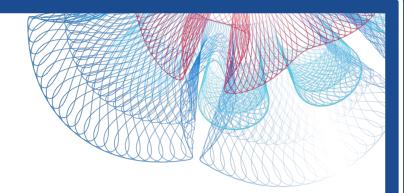
The United States Semiquincentennial Commission and the America 250 Foundation respectfully request that you give due consideration to America250PA's funding request in accordance with all rules and regulations of the state.

If you have any questions, please contact me or the U.S. Semiquincentennial Commission's Executive Director, Frank Giordano at fgiordano@america250.gov. Thank you.

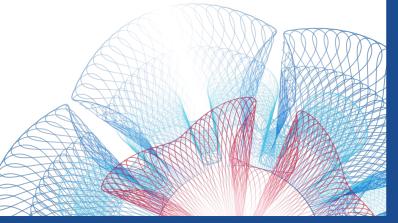
Sincerely,

AB

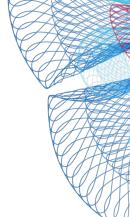
Daniel M. DiLella Chairman, U.S. Semiquincentennial Commission Chairman, America 250 Foundation ddilella@america250.gov 215-575-2411



America250 Letter of Support



America250PA Semiquincentennial Founders' Circle Sponsors*



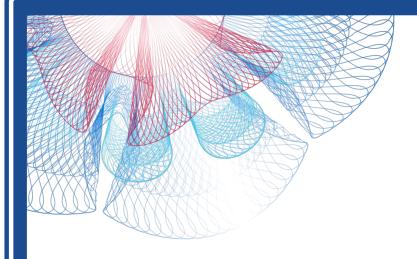




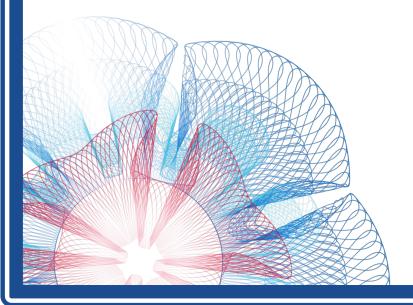








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PENN

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University of Pennsylvania

*As of 8/31/21